

## CHICAGO SECTION NEWS

DR. MICHAEL G. BERKMAN, Publicity Chairman of the Chicago Chapter, made the following report:

The year 1957 marks the tenth anniversary of the founding of the Chicago Chapter of the Society of Cosmetic Chemists, the first such group in the United States. It is a ten-year period of which not only the membership but related organizations and the cosmetic industry itself may justly be proud.

Since its founding, through the dedicated interest and combined efforts of Mr. Gustav Carsch, Mr. Joseph Schultz, Dr. Sol Gershon and other enthusiastic charter members, the Chicago Chapter has grown from a membership of 21 in 1947 to a current membership of 90.

Although the accomplishments and the contributions of the Chapter have been many and varied, the recent television program, X-perts at your Service, is a most significant milestone of achievement.

Under the auspices of Station WTTW, the Society of Cosmetic Chemists made television history. On Tuesday evening, April 30, the Chapter presented a half hour program, one of a series being sponsored by the Chicago Technical Societies Council.

A panel of four experts took part in the program. Mr. Gus Kass, director of research, Lanolin Plus, Inc., spoke on the theory and chemistry of hair waving solutions and discussed the principles of emulsifying agents and their use. Mr. George Kolar, president of Kolar Laboratories, Inc., discussed modern shampoos with emphasis on their advantages over older products. Newer developments in pressurized packages for cosmetics were discussed by Mr. Eugene Rose of the Gene Rose Company, Inc. Dr. William Colburn of Colburn Laboratories, Inc., Consulting Chemists, introduced the speakers to the television audience and acted as moderator during the discussions.

It is fitting and appropriate that on this tenth anniversary, the Chicago Chapter should be host to the other groups which are part of the Society of Cosmetic Chemists at the Fourth Annual Seminar, September 19 and 20, at the Edgewater Beach Hotel.