

reading—and I saw an angle to it which must have appealed to her inner nature. The article emphasized what cosmetics can do for a woman even beyond making her prettier or more glamorous or correcting her surface faults. They can contribute to her personality and react on her mind and character. If she knows she looks well, this makes her feel more cheerful and contented, giving her self-assurance. That is the sort of thing which interests Florence.

There is an extreme sensitiveness there—almost hypersensitiveness—but she tries to conceal it. She rarely discusses her own troubles; yet she is a well of discretion when others wish to discuss their troubles with her.

Yes, Florence Wall can think and work like a man. I have heard her say that she was the only woman on those early chemical jobs that she had. But a womanly sympathy and understanding—call it sentiment, if you like—is behind so much that she does. She seems to like to conceal this from business associates. That is why I wanted the privilege of bringing it out in the open for I think it transcends even her great accomplishments as a professional person.

It is just because she *is* that sort of person that I feel confident I am speaking for a host of others when I hope that this happy occasion will bring her enough good cheer to last for a long, long time to come.

THE MEDALIST'S ADDRESS

Mr. President, Mr. Toastmaster, Fellow Members and Guests:

AFTER THIS triple exposure of my life and work, I feel appropriately overwhelmed, but I am also sincerely and humbly grateful that the Medal Award Committee was willing to choose one of my peculiar assortment of accomplishments for this highest honor.

As you may have gathered, much of my work, although it has been related to cosmetics, has taken me far from the chemistry of cosmetics, to which our SOCIETY is nominally dedicated.

Only those of you who were also working in it in those early days can appreciate the changes that have evolved during my half-a-lifetime of labor in one corner or another of our vast industry. Nor can you imagine how difficult it is to try to inject a new branch of study into established educational centers. All of this has made a career which has always been interesting but never easy.

Again, my thanks for this token of your esteem. I shall always treasure this beautiful medal, and it should serve me as an inspiration to do more, and even better, in the future.