THE 1964 I.F.S.C.C CONGRESS

Dear Members:

The International Federation of Societies of Cosmetic Chemists has held two Congresses in the past for the members of its affiliated societies. The first such meeting was held in Munich in 1960, the second in London in 1962. The United States Society of Cosmetic Chemists will have the honor and privilege of being the host society for the third Congress, which will be held on the campus of Columbia University in New York City during the week of June 21, 1964. The S.C.C. was started in 1945 in the United States with twelve charter members. It has grown to the point where it now has 930 active members, while the I.F.S.C.C., which was organized in Brussels in 1959, has a total membership of approximately 2000 cosmetic chemists affiliated with societies chartered in eleven countries.

New York City was chosen for the 1964 Congress because the World's Fair will be held there at that time and will no doubt be a factor in inducing chemists from the U. S. and from all over the world to participate in the Congress. The World's Fair officials are honoring us by designating June 25, 1964, as Cosmetic Chemists Day. Columbia University, a school of world-wide reputation, located in the heart of New York City, has really gone overboard to make it possible for us to use their campus, hotel facilities and meeting rooms during the week of June 21, 1964, at extremely reasonable rates.

Purpose of Congress

The primary purpose of a 1964 I.F.S.C.C. Congress is scientific. It is designed to advance the science of cosmetics and the prestige of the cosmetic chemist as a scientist throughout the world. To accomplish this end and to effect an exchange of scientific ideas which will benefit all, we must do everything possible to induce as many members as possible to participate. We are looking for a large attendance from overseas as well as from the U.S., Canada and Mexico.

TECHNICAL MEETINGS

The scientific aspect of the Congress will consist of seminars held on four different subjects, each occupying a half day. All will be morning sessions, from Tuesday through Friday. We have learned from the two

previous congresses, held in Munich and London, that half-day seminars allowed visiting members more time to participate in other activities.

Cosmetic chemists everywhere are invited to submit papers on scientific subjects which might be of interest to the research, development and manufacturing of cosmetics. Although the scientific fields which will be covered have yet to be decided upon, suggestions are invited. Submission of papers should be made as soon as possible to allow for sufficient time to select the best papers for presentation at the Congress.

In order to guarantee the international character of the meeting and to establish the sound basic scientific atmosphere in which the Congress will operate, well-known scientists, authorities in their fields which will be related to cosmetic science, will be invited to present papers before the I.F.S.C.C. A fund is being raised to pay for the basic expenses of such invited speakers who will be honoring us by their attendance.

ACCOMMODATIONS

Considering how costly and scarce accommodations will be during the period of the World's Fair in 1964, we are indeed fortunate to have the splendid cooperation of Columbia University and the use of the facilities on its campus. Ferris Booth Hall, in which we will have our four seminars, has a seating capacity of 750 for lectures and 500 for banquets. It is airconditioned and only two years old. It is of the most modern accoustical design, having built-in facilities for all types of films and slides. The lounge is available to us for receptions and cocktail hours. New Hall, the newest residence hall on the campus, is built like a "hotel" and will be operated like one for a large conference such as ours.

Our Congress will be held midway between the regular college year and the summer sessions. Nevertheless, we can count on ample dining facilities during the week of June 21, 1964. All of our meals will be in campus cafeterias, with the exception of the banquet which will be in airconditioned Ferris Booth Hall. With 2000 members in all I.F.S.C.C. affiliated societies, we expect to use the facilities at Columbia University to the fullest!

FEES

Those of us who were fortunate enough to attend the Munich and London conferences and to have visited cosmetic societies in different parts of the world have been impressed by the fact that cosmetic chemists, outside of the United States, earn comparatively low salaries in terms of the U. S. dollar. Not many of them can afford the trip and other necessary expenses which will be incurred while attending the New York Congress. For this reason, our Board of Directors is undertaking a substantial fund-raising campaign within the two-billion-dollar U. S. cosmetic industry to render

financial assistance to members of affiliates of the I.F.S.C.C. other than the U. S. Society. It is hoped that sufficient funds will be raised to allow these members a free ticket to all official functions plus room and board at Columbia University for six days. It is only by this type of activity that we can hope to make the Congress a truly International one. We all must interest our companies in supporting this effort which, in the long run, will benefit both the cosmetic chemists and the cosmetic industry by advancing our science to a new level of competence.

REGISTRATION FEES

| | Package Deal Note (1) | | | Meetings, etc. Note (2) |
|----------------------------------|--------------------------|------------|----|----------------------------|
| Members of S.C.CU.S.A. | \$ 80.00 | per person | | \$35.00 |
| Members of other Societies | D N (2) | • | • | |
| affiliated with the I.F.S.C.C. | Free Note (3) | | | Free Note (3) |
| Members of a registrant's family | 80.00 | ,, | ,, | 35.00 |
| Nonmembers | 100.00 | ,, | ,, | 55.00 |
| Children under 12 | 60.00 | ,, | ** | Excluded |
| Extended Stay at Columbia | | | | |
| University | Note (4) | | | , |

Notes:

(1) The package deal includes room from Sunday evening, June 21, through breakfast Saturday, June 27; all meals at Columbia; banquet and cocktail party; and all official functions and meetings in connection with the seminars. The "Package Deals" are for parties of three or four in a suite of two rooms (each with two beds) and one bath. Separate keys are provided for each room. The bath is off the hallway entrance to the two rooms. There is a telephone in this hallway serving the two rooms. All rooms are in New Hall, which is adjacent to Ferris Booth Auditorium.

The cost per person is the same, whether four or three people occupy the suite. If only two people occupy it, the cost of the "Package" will be \$10 more per person. Entire suites will be reserved only for two or more people. What few "singles" are available must be held for invited speakers.

(2) Meetings, etc., includes all official functions in connection with the seminars, banquets

and cocktail party; also luncheons at Columbia following each seminar session.

(3) The Package Deal and meetings are free to members of societies affiliated with the I.F.S.C.C., other than U.S.A. members, provided reservations are made before June, 1963. After June, 1963, they will only be accepted provided funds are still available for this purpose. Early registrants will be certain of receiving this benefit which applies to members only—not their families. All registrants are expected to pay a deposit of \$25 (or its equivalent in foreign currency) each when making reservations. This deposit, which will be returned when they arrive at the Congress in 1964, is necessary to guarantee that the members will use the accommodations which we must purchase for them.

(4) Anyone may make arrangements to arrive at Columbia University as early as June 15, 1964, and/or remain as late as July 3, 1964. For the cost of such additional accommodations beyond our basic six-day "Package," please consult our Arrangements Chairman, Walter

Wvnne.

PRIORITY

We have reserved rooms for 280 at Columbia University, and these rooms will be assigned, upon receipt of a deposit of \$25 per person, in the following order of priority until June 15, 1963:

Purchased for the exclusive use of nofirst nolast (unknown) From: SCC Media Library & Resource Center (library.scconline.org)

- 1. Members of societies affiliated with the I.F.S.C.C., other than U.S. members.
- 2. U.S.A. members of S.C.C.
- 3. Nonmembers

Because of the Teachers' Conference being held at Columbia University at the same time as our Congress in 1964, it is necessary for us to get our reservations in before June, 1963, in order to obtain more rooms than the 280 now held for us. First come, first served!

BUDGET

To accomplish our objective of making the 1964 Congress a scientific success, we must raise at least \$25,000. Approximately 80 per cent of this is required to underwrite the expenses of invited speakers and to give some financial assistance to members of visiting societies. We plan to have sixteen speakers, of whom we would like to invite at least half from abroad. We have been guided by Mrs. Eunice Miner, Executive Director of the New York Academy of Sciences, in preparing our budget, based on the Academy's experiences with many similar scientific conferences. We must look to manufacturers of cosmetics and raw materials suppliers to underwrite a substantial part of our budget. Plans are already under way for raising this money, with one of our former presidents, George Kolar, heading the fund-raising committee.

RESERVATIONS

To assist us in the organization of the meeting, it is essential that an estimate be made of the number of members, their families and friends who will attend. While it is appreciated that some members may not be able to give a firm commitment so far ahead, they are, nevertheless, asked to send the following information if they have a reasonable expectation of participating: number of adults and number of children in party and number of rooms desired. Please write to the Arrangements Chairman, Walter Wynne, Room 700, 321 West 44th Street, New York 36, N. Y., if there is any possibility that you will attend the 1964 I.F.S.C.C. Congress. Checks should be made payable to the Society of Cosmetic Chemists.

Robert A. Kramer Chairman—International Affairs