

October 31, 2017

Michael Fevola  
Editor in Chief  
Journal of Cosmetic Science

Re: False advertising in Skin Care Teachings

Dear Michael,

I am writing to bring a deplorable fact to the attention of the community of cosmetic chemists.

An organization calling itself, *Eagleconsulting*, has advertised two courses on “Developing Skin Care Products”; one in Cape Town, September 4-5, 2017 and another in Johannesburg, September 7-8, 2017. The courses were advertised as being led by me, Paolo Giacomoni.

I was never invited to give the courses, nor was I in South Africa in September.

I point this out for three main reasons:

- (1) If someone paid for the courses hoping they would be led by me, I am concerned it will affect my integrity in the community of Cosmetic Science that I was not in attendance.
- (2) The program of the courses is copied verbatim from a program of the courses I do give in the United States and in Europe, on “Developing Skin Care Products”, organized by the Center for Professional Advancement.
- (3) The fine print of the advertisement states: “*Kindly note that number of Trainers on a course may be changed or Trainer may be replaced without notice at the discretion of Eagleconsulting*”. This disclaimer enabled Eagleconsulting to “replace” me without being held accountable.

I find this behavior absolutely disgraceful and unacceptable, and encourage people eager to participate in similar courses to ascertain that the advertised trainers are, indeed, providing the advertised course!

I thank you for your attention.

Sincerely yours  
Paolo Giacomoni